**LEVEL 2 VISUAL TEXT AS91099 Analyse specified aspect(s) of studied visual or oral text(s), supported by evidence**

**NAME:**

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| NOT ACHIEVED | ACHIEVED | MERIT | EXCELLENCE |
| does not engage with the question shows little understanding of the aspect specified in the question shows little personal engagement with the textdescribes events as opposed to providing analysis does not cite enough detail from the text to support claims does not link examples to a particular purpose or effect no clear structureshows limited awareness of deliberate choices made by the creator of the text Errors in use of writing conventions interfere with meaning  | addresses the question Shows understanding of an aspect of the text shows engagement with the text supports ideas with relevant evidenceanalyses examples and links this to the topic structures ideas logically, using keywords from the question  shows some awareness of the text being crafted for a particular purpose. Reasonable writing conventions | focuses on the question throughout Shows an in-depth understanding of the text shows clear engagement with the text uses several examples, or one well developed example, to support each main idea analyses examples fully, offering detailed explanations structures ideas logically, developing an answer to the question shows a strong sense of audience being deliberately influenced by director for a particular purpose demonstrates understanding of the creator’s purpose and craft writes clearly and with confidence.  | sets up an argument in the introduction and consistently addresses the question shows meaningful engagement with the text throughout the essay, providing genuine, personal response uses a wide range of apt examples that exemplifies several techniques weaves quotes and analytical statements into each point Structured to focus clearly on the question and develop a convincing thesisAs for merit, plus thought-provoking conclusions showing evidence of original and/orindependent thinking writes fluently and accurately |