**LEVEL 2 VISUAL TEXT AS91099 Analyse specified aspect(s) of studied visual or oral text(s), supported by evidence**

**NAME:**

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| --- | --- | --- | --- |
| NOT ACHIEVED | ACHIEVED | MERIT | EXCELLENCE |
| does not engage with the question  shows little understanding of the aspect specified in the question  shows little personal engagement with the text  describes events as opposed to providing analysis  does not cite enough detail from the text to support claims  does not link examples to a particular purpose or effect  no clear structure  shows limited awareness of deliberate choices made by the creator of the text  Errors in use of writing conventions interfere with meaning | addresses the question  Shows understanding of an aspect of the text  shows engagement with the text  supports ideas with relevant evidence  analyses examples and links this to the topic  structures ideas logically, using keywords from the question    shows some awareness of the text being crafted for a particular purpose.  Reasonable writing conventions | focuses on the  question throughout  Shows an in-depth understanding of the text  shows clear engagement with the text  uses several examples, or one well developed example, to support each main idea  analyses examples fully, offering detailed explanations  structures ideas logically, developing an answer to the question  shows a strong sense of audience being deliberately influenced by director for a  particular purpose  demonstrates understanding of the creator’s purpose and craft  writes clearly and with confidence. | sets up an argument in the introduction and consistently addresses the question  shows meaningful engagement with the text throughout the essay, providing genuine,  personal response  uses a wide range of apt examples that exemplifies several techniques  weaves quotes and analytical statements into each point  Structured to focus clearly on the question and develop a convincing thesis  As for merit, plus thought-provoking conclusions showing evidence of original and/or  independent thinking    writes fluently and accurately |